

# Research Incentive Mechanism of Maslow's Theory of Demand Level in Higher Vocational Colleges

Jing Lv

Xi'an Aeronautical Polytechnic Institute, Xi'an, Shanxi, 710089, China

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**Abstract:** Under the contemporary education mode, the teaching of scientific research incentive in higher vocational colleges also needs to be innovated and reformed constantly. Now the most important task is to cultivate the core accomplishment of incentive education in higher vocational colleges into what can be helpful to the future development and make them useful, so as to help students develop their potential quickly in this way and make themselves better and better. Most of the schools in our country are still teaching an incentive education mainly in very traditional ways. But in fact, this kind of traditional incentive education method is not useful for students, most students feel boring, so give up the study of incentive education, which also has a negative impact on the cause of education. Both schools and teachers and educational institutions should actively address the problem.

## 1. Introduction

In the incentive education, the course has the very big function to the higher vocational college incentive education study. After the introduction of the new curriculum reform, teachers have made corresponding improvements in teaching methods. In the course of teaching the new curriculum, they can give full play to the students' subjective initiative and reflect the students' main position in the teaching process. Nevertheless, there are still a lot of problems in the teaching process. According to the learning characteristics of our students, we make a corresponding change and reform in educational methods. According to the characteristics of students' own learning methods, we try to combine the core accomplishment with the educational method. Teachers should design the teaching classroom according to the core accomplishment, and combine the core accomplishment with the education of encouraging education innovation perfectly. In order to help students better learn to stimulate education and cultivate their own quality. This paper is to explore and analyze the innovative strategies in the view of the core literacy of incentive education in higher vocational colleges.

## 2. Main Problems in Traditional Teaching Mode

At the present stage, exercise courses have been widely used in incentive education in higher vocational colleges, and have also achieved certain teaching results, but the teaching efficiency is still lacking in relative height. This also mainly shows two aspects, the first aspect teachers in the teaching process generally use too many questions sea tactics, although, the exercises are really not important to stimulate the study of the subject of education, but too many exercises will only let students feel the burden, resulting in weariness of learning psychology, which is not conducive to students to learn the subject of incentive education. The second aspect is that teachers can not carry out targeted training according to students' weaknesses. When most teachers do exercises for students in incentive education exercise classes, they often ignore that incentive education exercises should also be combined with students' life reality.



Figure 1 University exchange conference

### 3. Teaching Strategies

#### 3.1. Enhancing Students' Interest in Learning

In the process of incentive education, core literacy is also related to whether students have interest in learning. In everyone's higher vocational college stage, in fact, is the most easy to absorb learning knowledge and learning ability stage. And it is also a golden period to cultivate students' core literacy. In the classroom teaching of incentive education in higher vocational colleges, teachers can make a survey on the students' interests and hobbies in the course of imparting knowledge, and combine them according to the students' interests and hobbies with the contents of their study, so as not only to make primary school students like the incentive education class, but also to make the class lively and interesting and less boring, and to increase students' interest in stimulating education and learning.[1]. In the process of encouraging education, teachers should give students a positive and good guidance in the cultivation of students' core literacy, so as to help students better explore learning methods and improve their learning efficiency. In terms of cultivating students' interest in stimulating education and learning, teachers should guide students to learn by team and team to solve the difficulties encountered in encouraging education and learning. Interest is the key factor of students' active learning. In the traditional incentive education, the teaching mode of incentive education is generally spoken by teachers on the platform, students listen below, students' learning style is too passive to improve learning efficiency at all, and the atmosphere of classroom teaching is very boring. Therefore, the combination of learning and practice is the most effective way of learning.



Figure 2 How to enhance student interest in universities

#### 3.2. Expanding the Way Students Think

Generally speaking, the complete set of teaching materials is the strict selection of curriculum reform experts, is a more typical type of questions. Therefore, higher vocational colleges encourage teachers in the selection of students to practice, to choose suitable for students. For example, the

first summary of the class students in learning to stimulate education knowledge, that aspect of the knowledge is relatively weak, strengthen which aspect of practice. Teachers should also pay attention to the content of the corresponding expansion and extension, to formulate a more suitable for the learning situation of students learning program [2]. In the past, it can be found that the boring teaching method is not suitable for students to carry out thinking activities, but also is not conducive to students' understanding and memory of teaching content, so teachers are required to change the usual teaching mode to develop students' learning thinking, so that students can solve their own problems in the classroom. Teachers can transform abstract theoretical knowledge of motivational education into real sounds and images through multimedia technology, so that students can understand the contents of classroom teaching through concrete sounds and pictures so as to deepen their memory and improve their ability to overcome difficulties independently. In order to expand students' thinking ability in many ways, students can solve problems in many different ways.

### **3.3. Strengthening Students' Practical Spirit**

The subject of incentive education is very practical. Many times not only can only rely on the teacher's explanation of the theoretical knowledge, but also to achieve the combination of theoretical knowledge and practical learning is the most important, the learning of incentive education knowledge applied to practice. It is important that students gather in their minds what they have learned about motivational education. Therefore, teachers should pay more attention to how to transfer their knowledge to the students themselves, so as to help students develop this ability to absorb knowledge, so that this ability to help students learn more knowledge [3]. At the same time, it is also necessary for teachers to give students the opportunity of practical knowledge in the teaching of incentive education in higher vocational colleges, so that students can fully learn and understand the knowledge explained by teachers in the classroom through their own learning practice, so as to improve their practical ability.

### **3.4. Improving Students' Learning Ability**

After the classroom teaching, the teacher can arrange the homework of reflection after class, through the reflection after class can effectively increase the memory of the knowledge points explained by the teacher in the classroom, but also help the students to improve their learning ability. In the classroom teaching, the teacher also does not develop the ability of this aspect to the student very well. The requirements for students only stay in the students' academic performance, as long as the students pass the examination even if the completion of the teaching objectives, completely do not pay attention to the cultivation of students' learning ability. Learning ability also includes: knowledge application ability, practical ability, innovative thinking ability, teamwork ability, active learning ability and so on, these are the categories of learning ability. When the student enters the society, whether has these abilities directly affects his later work and the life, but now the examination-oriented education lacks in this respect too much [4]. The specific ways and methods of the above ability training can not be realized at all in the existing teaching mode, which is very unfair to students, so it is very important for teachers to strengthen the cultivation of students' ability in the teaching process.

### **3.5. Creation of Classroom Models Conducive to Student Learning**

In the process of incentive education classroom teaching, if we want to change the mode of classroom teaching, teachers must make clear the main significance of the learning content, so that the content in teaching is more concrete and effective. At the same time, we should actively solve problems, let students learn to use language learning and language skills to improve their learning efficiency, so as to cultivate students' cultural perception and moral character, develop students' thinking style and learning ability, and teachers should also make special learning programs for students according to their own learning characteristics, so as to achieve an optimal learning effect [5]. Teachers can also work together with students to make the classroom lively and lively. The cultivation of students' core literacy is like laying the foundation for students' life building, and integrating the cultivation of core literacy into classroom teaching activities can help students lay a

good foundation for their future study and life, promote their all-round development, educate students to set up correct values and noble moral qualities while mastering classroom knowledge and learning skills, and train students to become high-quality and comprehensive talents to meet the needs of society.



Figure 3 Teacher panel discussion

#### 4. Conclusions

To sum up, in the process of encouraging education and teaching, the substitution of different teaching elements can play a good role in order to help students improve their learning level. Using a variety of teaching methods so that students in a variety of aspects can receive effective learning information and emotional information, so that they can further integrate themselves into the learning atmosphere of incentive education classroom, in this vivid, rich and interesting learning style, the learning of incentive education will also develop better. Finally, the cultivation of core quality in incentive education in higher vocational colleges conforms to the trend of the times, which is not only related to each student himself, but also to the development of our education in China. Teachers should combine the content and goal of teaching to take effective means to cultivate students to form a correct world outlook, outlook on life and values. Only by letting the core accomplishment shine brilliantly in the incentive education classroom can we cultivate students with high quality.

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